



SING
DANCE
ACT
PLAY



THE PERFECT START TO THE PERFORMING ARTS

WELCOME



Welcome to The Performance Factory Academy Of Performing Arts. TPF is a weeknight and weekend performing arts Academy in South Wales, providing tuition and performance opportunities for children and young people from 3 - 18 years.

Established in 2006, the academy is made up of four Stage Schools, a Dance and Music School, as well as a Children's Talent Agency. Here at TPF we love to bring out the best in every child through the wonderful world of Music, Dance and Acting.

Dream. Believe. Achieve. Perform.

Dean Verbeek

Founder and Principal

MORE ABOUT OUR FOUNDER & PRINCIPAL

Dean's love for the entertainment industry started at the age of 13, when he found a passion for Magic. He was, at the time one of the youngest members of the Magic Circle and worked regularly as a Magician at children's parties and events. His first professional acting job was in the same year when he appeared with Nanette Newman in a Fairy Liquid Television commercial. Dean started his training on a BTEC Performing Arts course at Gorseinon College in Swansea and as a member of West Glamorgan Youth Theatre. After completing the course he headed to London to study a degree course in acting at Rose Bruford Drama School. After Leaving Drama School in 1998 Dean secured a place on the Musical Theatre Course at The Royal Academy of Music. Once completed, he lived in London for over ten years gaining a wealth of experience and knowledge working as a professional actor. As a performer he has many theatre and television credits to date. Since graduating Dean has travelled the world working as a performer and presenter. Among his favourite was performing with Dame Judi Dench in 'Some Enchanted Evening' at Theatre Royal, Drury Lane.

In 2006, Dean returned to Swansea and set up The Performance Factory Academy. Now in its 15th year, TPF has four Stage Schools, a Dance School, Music School and Management Company. As well as running The Performance Factory, Dean also works as a professional freelance Theatre Director and annually directs pantomimes at the Ffwrnes Theatre, Pontardawe Arts Centre and Penyrheol Theatre. With over twenty-five years pantomime experience under his belt Dean recently decided to put pen to paper and write his own pantomimes, which he now hires out to companies across the UK.

Directing Credits Include: *The Little Mermaid, Sleeping Beauty, Beauty And Beast, Grease, 13 The Musical, Aladdin, Cinderella, Script Slam, A Chorus Line, Robinson Crusoe, A Christmas Carol, High School Musical, Miracle On 34th Street, Rent, Of Mice And Men, Snow White, Les Misérables School Edition, The Good The Bad The Welsh, I'll Be There Now In A Minute, The Full Monty, Charlottes Web, Annie, Honk, The Wizard Of Oz, We Will Rock You, Bouncers, Hairspray, Spring Awakening, Dick Whittington, The Wedding Singer.*

Dean has spent most of the last decade directing productions, however, in 2019 he returned to professional acting as Dame Dolly Dumpling with 'Its An Act' Theatre Company. Dean is a loving father, son and brother. A family man, Dean loves to cook and was crowned winner of 'Come Dine With Me' in 2012. A self confessed perfectionist, he loves his work and his ultimate goal is to make his son Blake proud of him. Dean is thrilled to be returning to the stage in 2022 playing Edna Turnblad in The Performance Factory's 15 Year Anniversary Production of Hairspray.

MEET THE TEAM



GEORGINA GOSHAWK

Georgina started dancing and performing from a young age. In 2012 she was offered a scholarship to train in London, where she gained a Level 6 Trinity Diploma in Professional Musical Theatre at CPA Studios.

Since graduating, Georgina has found a love and passion for choreography and has worked with many professionals to gain experience. In 2015 she was chosen to workshop "Singing in the Rain" with the amazing Stephen Mear before it was taken to Paris. Since then, she has worked on developing her choreography and has loved every minute of it.

Recently Georgina has choreographed "Wind in the Willows", "Beauty and the Beast", "Honk Jr", "Sleeping Beauty" and most recently "Chicago."



ROBERT JENKINS

Robert has over 25 years experience teaching Piano & Electronic Keyboard in the Swansea area. He is an examiner for London College of Music, and also a Senior Instructor for Yamaha UK for their education division, and has produced all their Piano / Keyboard, Guitar and Vocal Course publications for the UK and European market.

Robert is currently involved in typesetting a series of Graded Handbooks for Drums, Keyboard & Piano for LCME, as well as co-writing a series of a new piano / keyboard course for Yamaha Europe.



SUE PARKER

Sue learned to play the electronic organ whilst working in a music shop, achieving a Grade 8 qualification. She started tutoring piano, organ and keyboard in 1988, specialising in beginner to Grade 1. A move to the Yamaha Music School Swansea, in 2001, allowed a longer-term journey with her students, enabling her to take them through to Grade 8 with the LCM examination board.

Sue enjoys developing new and, hopefully, exciting ways to engage pupils, from the age of 6 to adults of any age, and relishes the challenge of maximising every pupil's potential, whether it is for their personal enjoyment or working towards a career in music or teaching.



SOPHIE MALIPHANT

Sophie studied at Glasgow Academy of Musical Theatre and Arts (GAMTA) gaining a BA Hons Degree in Musical Theatre.

Sophie decided to further her training at University of Wales Trinity Saint David where she completed her Master of Arts. Whilst training Sophie studied Ballet, Jazz, Tap and commercial. This enhanced Sophie's dance ability and widened her range in different genres and styles of dance.

Sophie was fortunate enough to play many roles whilst training, roles in musicals such as; Company, Just So, Sweet Charity and A New Brain. Sophie was raised in Burry Port, she is a proud fluent Welsh speaker who attended Ysgol Gyfun y Strade.

DANCE SCHOOL



DEVELOPING TECHNIQUE, EMBRACING PASSION

The Performance Factory is a weeknight and weekend Dance School based in South Wales, providing tuition and performance opportunities for children and young people aged 3-18 years.

TPF strives to deliver the highest quality training for students to reach their full potential in the art of dance. We offer classes in ballet, tap, modern jazz and acro. Students are split into groups according to their age and classes are taught by expert tutors. TPF offers a positive learning experience in a fun, relaxed but well disciplined and safe environment. We welcome boys and girls from age 3 with mixed abilities.

TPF provides a safe space for young people to express themselves, build confidence, improve fitness and nurture those vital skills for life. As well as dance training our Dance School offers ABD dance examinations, the opportunity to compete in Dance Festivals, as well as an annual showcase at The Grand Theatre in Swansea.



I have been attending TPF dance school since the age of 9, and through that time I have had the opportunity to connect with fellow dance mates and attend a variety of shows, which has drastically improved my confidence. Georgina is a really supportive and brilliant dance teacher that continues to push my ability in dance.

Tia - TPF Dance School student

BALLET

Classical ballet is the basic foundation of all genres of dance. Ballet develops discipline and dedication, improves posture, balance and flexibility. Ballet also increases agility, and more importantly confidence. Techniques learnt in ballet classes can translate to all other dance styles.

TAP

Tap Dance is a style of dance that a dancer creates rhythmically tapping sounds using tap shoes. Tap improves musicality and rhythm. It also helps to teach dancers how to count and listen to the music, helping them become a well rounded dancer.

JAZZ

Modern Jazz is a more current, contemporary style of dance, which is very popular with dancers. Modern Jazz increases strength from floor work exercises and jumps, flexibility and core strength. The genre also improves co-ordination and endurance.

ACRO

Acro Dance is a style of dance that combines classical dance techniques along side acrobatic elements. Acro dance classes help to improve confidence and coordination. In addition to this, classes will also help students strengthen their muscles, often without them even realising it.

ASSOCIATED BOARD OF DANCE EXAMINATIONS

ABD dance examination board offers regulated dance exams which are accredited by GQAL & OFQUAL. Our dance classes at the Performance Factory Dance School are structured around the ABD dance syllabus. This involves learning set exercises, as well as free work and routines. TPF Dance School provides the opportunity for students to enter into ABD Dance examinations in a variety of genres throughout the year.



WHY DANCE WITH US?

At The Performance Factory Dance School we are proud to offer students professional dance training with experienced and dedicated teachers at affordable prices. Our classes are kept small, allowing our tutors time to correct each student and the opportunity to offer individual critique. We nurture each students talent, making them feel confident in every dance genre they choose to study.

STAGGE SCHOOL



SING, DANCE ACT - BECOME INSPIRED!

TPF is an award winning weeknight and weekend Stage School providing tuition and performance opportunities for children and young people in South Wales from 3 - 18 years.

Since 2006, TPF has provided an excellent performing arts training in a relaxed and friendly environment. Each week students will get the opportunity to sing, dance and act, but most importantly, have fun! Students are split into groups according to their age and classes are taught by expert tutors.

TPF provides a safe space for young people to express themselves, build confidence, improve fitness and nurture those vital skills for life and all through the wonderful world of Musical Theatre. The perfect start to the performing arts.



My daughter has been coming to TPF since she was 3 years old and absolutely loves attending classes and shows! I've no doubt that her confidence and social skills have improved due to regular attendance. I would highly recommend TPF - the staff are friendly, helpful and committed to achieving the best!

Clare, Stage School Mum

MUSICAL THEATRE

Musical theatre is the main focus at The Performance Factory Stage School. It is a form of theatrical performance that combines songs, spoken dialogue, acting and dance. Musical Theatre is a very exciting and fun way to tell a story!

SINGING

At TPF we like to encourage a good singing practice, starting with a vocal warm up at the start of every session. We focus on many elements of singing, including, developing the vocal range, improving pitch, confidence and tone, as well as learning harmonies.

Our students learn a wide variety of songs, from well-known musical theatre numbers to the latest pop songs. Most of our singing is in groups and nobody is ever put on the spot - unless they want to be!

MOVEMENT & DANCE

Each week we love to get our TPF students moving. Our teachers choreograph exciting sequences and routines to suit the capabilities of the group. Our students partake in a physical warmup at the start of each session, to ensure that they bodies are ready for the work ahead.

Each week students will develop their capabilities, strength and technique. During the term, they will gain confidence to dance in a variety of genres.

ACTING FOR STAGE

Acting plays a leading role in everything we do at The Performance Factory Stage School. Acting through song is a vital part of storytelling in the world of Musical Theatre.

Throughout the term students are given the tools they need through fun games and exercises to improve their acting technique and create exciting characters to perform.

ACTING FOR CAMERA

Acting for camera is a completely different skill to acting on stage. From time to time we give our students the opportunity to recognise and experience the difference. Encouraging a very understated and naturalistic manner of acting for television or film.

These sessions are very useful for our students that are interested in working professionally.

PHYSICAL FITNESS

Physical activity for children is so important. We believe our sessions contribute to the physical fitness of our students. Getting them moving and active on a weekly basis will help, strengthen children's bones, muscles, hearts and lungs. Improve children's coordination, balance, posture and flexibility and help children stay at a healthy weight.

CONFIDENCE BUILDING

Our approach to teaching is to make our students feel safe, comfortable and happy. We encourage our students to be themselves and celebrate being unique. Our teachers love to celebrate achievements, praise perseverance but also let our students know that it's ok to get things wrong.

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PERFORMANCE

The Performance Factory students are given many opportunities to perform throughout the year. Our annual productions and showcases are always performed in much loved theatres throughout South West Wales. In addition to this students get the opportunity to perform in various events, fashion shows and professional Pantomimes.

SHOWCASES

Each year TPF produces an annual showcase entitled TPF's Got Talent. Students from all 4 stage schools are brought together for a one-off performance that showcases all the talent that TPF has to offer. These showcases are a great opportunity to celebrate and share the hard work and progress the students have made during the term.

IMPROVISATION

Improvisation plays an important part in the TPF Stage School timetable. Improvisation in the performing arts is a very spontaneous performance without specific or scripted preparation. This allows actors to use their imaginations to create their own world, characters and stories. In addition to this, it is also a means of ensuring our students can skillfully 'think on their feet' in any situation.

SCRIPT WORK

Students are taught the basic skills needed to understand a script and bring it to life. Our young actors are also taught theatrical terminology and stage directions.

MASTERCLASSES

Throughout the year, visiting professionals from across the industry are invited to The Performance Factory to run masterclasses for our students. The workshops cover many aspects of singing, dance and acting. These tutors are usually recognisable from well-known TV shows or West End Musicals.

EXAMINATIONS

The Performance Factory Stage School offers its students the opportunity to take recognised examinations in acting and Musical theatre. Students have a variety of examinations to choose from and can enter on their own or as part of a group.

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REWARDS AND RECOGNITION

We always like to praise and reward a students developments and achievements. On a weekly basis we identify students that have achieved something special and celebrate with a personalised certificate of achievement. Of course, all parents want to be kept up to date with their child's progress and as a result we offer feedback via email to all parents that wish to receive an update.

ANNUAL BALL & AWARDS

Each year The Performance Factory Academy celebrates the achievements of all its students with an Annual Awards Ceremony and Ball. The event recognises every student's accomplishments with a personalised certificate of achievement. In addition to this, the evening is a popular social event where students and their families can get together and enjoy.

SUMMER SCHOOL

Each year The Performance Factory runs a Summer School during the August school holidays. In one week the students will learn and perform an hilarious one-act Summer Pantomime written by TPF's Principal Dean Verbeeck. TPF's 2022 Summer School production will be 'Jack And The Beanstalk.



MANAGEMENT



LIGHT! CAMERA! ACTION!

The Performance Factory Management (TPFM) is a Children's Talent Agency based in South Wales that represents children and young performers from age 4-21 years.

TPFM representation covers roles in film, television and theatre, as well as radio, modelling, commercials and voice over work. The Performance Factory Management has been established for over a decade and on a weekly basis deals with casting directors that brought you...

Films such as: *Star War Episode 7/8/9, The Kings Speech, Jurassic World, Paddington 1 & 2, Black Beauty, Hell Boy, Churchill, Mama Mia 2, Jason Bourne, Angel Has Fallen.*

Television such as: *The Crown, Chernobyl, Game Of Thrones, Devils, Plebs, Hollyoaks, Gavin and Stacey, Sex Education. Plus many well-known television commercials and music videos.*

The Performance Factory Management not only has over 10 years experience as an established agency but its leading agent Dean Verbeeck has over 30 years professional experience in the Entertainment Industry.

For those Performance Factory students who wish to pursue a career in the performing arts, TPF Management is the perfect support and guide into the industry. Not only do we promote our clients to established casting directors but we also help teach them the skills they need to succeed TPFM is always on the look out for new clients to join the Agency books.

If your child would like the opportunity to audition for professional roles in the Entertainment Industry then get in touch today. We want to hear from you! info@tpf-academy.com

CLIENTS WE'VE WORKED WITH



Via TPF Management, my son was able to secure an amazing part in Professor Green's / Emile Sande's music video for 'Read All About It'. He also became part of the Welsh rugby family, starring in a series of promotional adverts for the WRU Six Nations on BBC Wales. From this he secured a part for children's series 'Grandpa In My Pocket'! The commitment to their students at The Performance Factory is outstanding!

Dawn - TPF Mum

MUSIC SCHOOL



MAKING MUSIC FOR LIFE

1:1 TUITION

Come to TPF Music School where all teachers are qualified, experienced, fun and goals focussed. Our teachers are Sue Parker & Robert Jenkins (*who is also an examiner for LCME*). TPF Music School is a London College of Music exam centre, and so if exams are of interest to you, you can take them in our centre. Lessons are held in comfortable and functional studios, with state-of-the art Yamaha digital pianos and keyboards. Many of our tuition course books come with downloadable mp3 backing tracks, designed to enhance your performance and make learning exciting and fun.

WHAT CAN YOU EXPECT FROM YOUR SESSION?

The piano is one of the most versatile instruments and can be played as a soloist or part of a band/ensemble. With all genres at your fingertips, come and learn on our superb Yamaha digital pianos! We cater for beginners through to diploma level, ages 6 - 99 years old! Call TPF Music School to organise your free, no obligation taster session and we can get you started! Following an initial assessment, the teacher and student will agree a course of study tailored towards the student's requirements, interests, and goals.

Prices are £15 per half hour (pro rata).



1:2 YAMAHA CONTEMPORARY PIANO/ KEYBOARD GROUP LESSONS

The keyboard is the most versatile instrument, and we offer the Yamaha Play for Keeps Course aimed at 9 years old to adult students.

WHAT CAN YOU EXPECT FROM A YAMAHA PLAY FOR KEEPS GROUP LESSON?

The lessons are 50 minutes long, with no more than 4 students at one time, organised into similar age / ability groups. Students are involved in group playing activities, solo performances, reading / writing music, using interactive games and listening skills are constantly developed. Students develop both piano and keyboard skills making them versatile musicians. Backing tracks are provided to popular songs used in the lessons, making practice at home fun - even for those just listening! Parents are welcome to stay for the lessons, although it is not compulsory. They are, however, invited to the final five minutes of the lesson to listen to the homework requirements and see / hear students' achievements. This course is also aimed at adults wishing to learn the keyboard, so new friends can be made whilst developing a new skill. At the end of each book, students have the opportunity to take an accredited examination using material learned in lessons. Grades 1 - 8 are available, with Grade 6 onwards carrying UCAS points towards University applications. Therefore, this fun activity can turn into a career or aid progression into Higher Education

Lessons cost £13.50 per session (pro rata).



Keyboard Learning Centre

For further information please email: info@tpf-academy.com
And for the Play for Keeps Course: yamaha@rcjmusic.co.uk



I am very impressed by Sue Parker's unique way of teaching piano. She is thorough and instructive, which has helped build a solid foundation for my son Callum to develop his interest and skill in playing the piano. Sue has a great attitude and has been very patient with Callum. Every time he comes out of a lesson, he has a massive smile on his face.

Sue, Music School Mum

WHY TPE?



WHY CHOOSE TPF?

- The Performance Factory has been established for over 15 years.
- Principal Dean Verbeeck has over 30 years experience in the entertainment industry
- Principal and founder Dean teaches in all stage school classes
- Dean is actively involved in the running and development of TPF dance and music school.
- Tutors Rob, Sue and Dean have over 20 years teaching experience
- All staff are enhanced DBS checked
- All staff are professional and approach classes with a friendly and positive approach.
- Free Trial for all our stage school, dance school and music school classes
- Examinations offered at our stage schools, dance school and music school.
- Annual performance opportunities in all our stage schools, dance school and music school.
- The opportunity for TPF stage school and dance school students to perform in professional local pantomimes
- TPF Management - Our Children's Talent Agency for professional work
- Masterclasses from top professionals
- A passion for preparing your child to performing better in life, with essential life skills
- Rewarding students development with weekly personalised achievement certificates
- Learn new skills and technique through fun learning.
- We encourage a bilingual environment for welsh language students in many of our classes.
- We operate an open door policy, allowing parents to contact TPF and ask questions about the development of there child



TPF is a good place to learn things and have Fun. Its the best place ever.

- BLAKE (AGE 7)

Book your FREE trial today

and experience first hand
what we have to offer.

We looking forward to welcoming you
into the TPF family very soon.

Email info@tpf-academy.com

Phone 01792 701570

Website www.tpf-adcademy.com



@TPFWales



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